



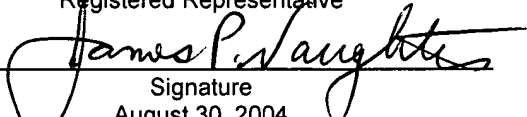
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GROUP 3600

Our Case No. 9623/656

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

William T. Gross

Serial No.: 09/765,270

Filing Date: January 18, 2001

For: SYSTEM AND METHOD FOR
RANKING ITEMS

Examiner: James S. McClellan

Group Art Unit No.: 3627

AMENDMENT AND RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper is timely filed on August 30, 2004 in response to the June 1, 2004 Office Action, which was designated final. A request for continued examination (RCE) accompanies this paper. Applicant requests reconsideration of this application in view of the following amendments and remarks.